

StudentWatch Case Study

The need for an improved student behavior reporting system led to the implementation of StudentWatch and helped Strongsville City Schools take a proactive approach to safety.

Being Proactive Instead of Reactive Strongsville City Schools

The Challenge

Strongsville City Schools in Strongsville, OH had a process for reporting student behavior reports electronically in place, but Andy Trujillo, the director of student services at Strongsville City Schools and a former elementary school principal for the district, said the process was clunky and they were looking for a better user experience.

“Our district wanted a central data collection point for student behavior, but not just a warehouse of negative student behavior reports,” said Trujillo. “We wanted the means to report positive behavior to support our Positive Behavior and Intervention Supports, and we needed a way to sort and analyze student behavior for trends.”

The Solution

Strongsville City Schools was already using the PublicSchoolWORKS EmployeeSafe Suite, and, after hearing how the Student Behavior Management System could make the process of reporting and tracking all student behavior more efficient, the district chose to implement the award-winning StudentWatch Suite.

The Benefits

“With the Student Behavior Management System, I can look at student behavior from the building perspective to look for trends,” said Trujillo. “Even our superintendent can go in the system to see what’s going on without having to call a building or have reports faxed over.”

With StudentWatch, comes access to PublicSchoolWORKS award-winning student safety reporting system. The Stay Safe. Speak Up! Student Safety Reporting System gives students, staff, and families multiple ways to anonymously report safety concerns 24/7 via phone, a live attendant or an online form. The system is used to report bullying, discrimination, thoughts of suicide, dangerous or suspicious behavior, and more. Once a report is submitted, the system immediately emails the building principal and district administrators, including Trujillo, so they can take action. An included safety reporting toolkit provides schools with posters, stickers, and other resources to help promote this valuable resource.

“It’s instantaneous,” said Trujillo. “It ensures immediate action. When reports come through, we immediately contact each other to confirm that the investigation has begun.”

When an administrator takes action, including assigning a negative consequence for student behavior or resolving a bullying incident, it is recorded in the system so all parties remain

District Overview

Schools:	8
Employees:	808
Students:	5,500

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*Director of Student Services,
Strongsville City Schools*



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updated on the status. All reports are stored in one centralized system so districts can easily access records, monitor safety trends, and use data to make decisions to improve safety.

The Results

Strongsville City Schools continuously uses the trends identified in the Student Behavior Management System to find ways the district can improve. Questions they have asked themselves include: How can we decrease negative consequences? Why does one elementary school have disproportionately more incidents than other elementary schools? Is there a disparity or inequity in how consequences are viewed? The district has been able to identify trends in victims involved, educators or administrators involved, and more.

With the Stay Safe. Speak Up! Student Safety Reporting System, students now have a safe way to anonymously alert administrators of potential harm and threats to student safety. Trujillo also credits the ability to search reports by victim as a useful tool for detecting potential patterns.

From a district perspective, StudentWatch has helped central office administration monitor building-level administrators’ investigation and documentation quality. Lastly, it gives central office administration insight into the daily happenings of their students and staff across the district so they can intervene, if necessary.

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For more information: 1.877.77WORKS or sales@publicschoolworks.com

