FOR IMMEDIATE RELEASE:

Contact: Kati Elliott   Brooke MacDonald
             KEH Communications   KEH Communications
             410-975-9638   410-975-9638
             kati@kehcomm.com   Brooke@kehcomm.com

Dublin City Schools add Student Behavior and Bullying Issues to its Safety Management Program

'Student Behavior Management System' provides district with necessary tools to ensure student issues are dealt with promptly and professionally

Cincinnati, OH – January 15, 2010 – Anti-bullying has become a topic of concern in recent months due to the increasing amount of school violence on today's campuses. Bullying legislation which has been adopted in most states can have very stringent requirements that must be met by school districts. While an appropriate focus, these mandates are typically un-funded, leaving many school districts to find solutions that are affordable, easy to implement district-wide, and offer issue completion and documentation in an efficient manner.

Dublin City Schools has solicited the services of PublicSchoolWORKS' (PSW) to assist them in meeting recent bullying legislation through the implementation of PSW's Behavior Management (SBMS), Student Bullying Reporting (SBRS) and Student Safety Reporting Systems (SSRS). Through these new systems, Dublin City Schools will implement anti-bullying procedures, train school staff, document the disciplining of students, and offer a way for school staff, students, parents and the community to report incidents, all the while collecting data on bullying incidents to be analyzed by school and state officials. SBMS is an online system that tracks and documents behavior investigations, interventions, detentions, suspensions, out-of-class time, and remedial actions, thus improving staff, student, and parent communications. It also provides a way to report and track positive behaviors by students and to provide recognition for positive actions.

Dublin City Schools Manages Student Behavior Issues
Page 2

According to Neal Handler, Dublin City School's coordinator of human resources, "With the Student Behavior Management System, we will have much more control over the management and follow up on incidents that occur in our schools. Each incident and the student(s) involved, is tracked and monitored so that all staff involved with that particular student knows previous offenses."

He continued, "Simultaneously, administrators are alerted when documentation is submitted in case further action needs to be taken, as well as, to create a better 'paper' trail when questions are asked about follow up. The alerts to all parties involved are especially helpful so that disruptive students are dealt with immediately so that problems cease."

The SBMS system provides administrators the data they need to quickly and easily intervene to address inappropriate behaviors which in turn significantly reduces office referrals. Also, administrators can quickly and easily process office referrals, analyze behavioral data and communicate the results.

The system is integrated with the Student Bullying Reporting System and the Student Safety Reporting System which provide parents and students with anonymous ways to report bullying, as well as, other safety concerns either via the telephone or online.

The Student Bullying Reporting System (SBRS) addresses state mandates to provide tools for initiating, documenting and recording district and school responses to each reported concern. Live attendants are available to receive information and to initiate contact with various national crisis hotlines that may help a student deal with a personal emergency.

SSRS, the Student Safety Reporting System allows students, parents and faculty to report concerns, from weapons and drugs to self-injury issues like suicide, cutting and more. The system has built-in communication tools for immediate notification of administrators as concerns are reported. Many states require schools to take action that includes providing reporting tools to students and parents and the documentation and recordkeeping of actions taken.

(more)

Dublin City Schools Manage Student Behavior Issues
Page 3

The Student Bullying Reporting System and Student Safety Reporting System ensure that school districts meet all state mandates. Live attendants are available to receive information and to initiate contact with various national crisis hotlines that may help students deal with personal emergencies.

 "Time sensitive information, whether it is about one student being harassed or bullied by another, or when a student is threatening the safety of others in a building, needs a way of coming to the attention of school administrators so they can react on the information before it escalates into a potentially life threatening situation. The Student Behavior Management System provides both the reporting tools and the management system to ensure this information is dealt with immediately and fairly," said Tom Strasburger, Vice President of PublicSchoolWORKS.

Additionally, the systems address the difficult "communication gap" that often results from paper and other computer-based or online referral systems. Communication is automated by PSW resulting in improved staff, student, and parental awareness and notification.

StudentWatch offers the only online behavior management system that completely and effectively manages student discipline and other behavior data at the student, building and district levels. It ensures that all staff and administrators maintain consistency in addressing student behaviors in compliance with board policies and federal, state and local regulations.

Currently Dublin City Schools use both EmployeeSafe and StudentWatch Suites.

About Dublin City Schools
Dublin City Schools employs,1,125 certified staff and about 550 support personnel. Twenty-three of the district's teachers have earned the prestigious National Board Certification from the National Board for Professional Teaching Standards. For more information, visit http://www.dublinschools.net.

About PublicSchoolWORKS
Since its founding in 2000, PublicSchoolWORKS has been committed to providing top-quality, practical and cost-effective solutions to the constantly changing environmental, health and safety requirements affecting the nation's educational systems. The company has gained an exemplary reputation for the innovation and technical superiority of its comprehensive and

integrated safety and compliance management systems, which combine administrative software tools and resources to dramatically reduce the time and cost required to develop, implement, and sustain safety compliance programs. For more information visit us on the web at www.publicschoolworks.com.

# # #