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***District Administration* names PublicSchoolWORKS' 'StudentWatch Suite<sup>sm</sup>' to its Reader's Choice Top 100 Award**

Cincinnati, OH – March 5, 2009 – PublicSchoolWORKS' StudentWatch Suite is the recipient of District Administration's Reader's Choice "Top 100" Award. This award is given annually for the top K-12 products as defined by the magazine's readers who vote online for their favorite products.

The Top 100 products are chosen by District Administration's readers. Readers pick products in the following categories: Hardware, Software, Internet Books and Materials, and new for 2008 is products used in Facilities. Over the year thousands of products are listed on the District Administration website under New Products for the use of their readers. District Administration provides this list so administrators have up-to-date, accurate and useable information when making large purchasing decisions. As readers come in contact or purchase the products, they are asked to rate the products with the "5 Star" System.

The new product area is open to all readers and any reader can vote. After the one year timeline District Administration tallies the votes and ranks the products in predetermined categories. Products must improve handheld computing choices, enhance Internet interactivity, progress presentation tools, or offer the newest in innovation for safety and security products. "Since this is the first year of this product's release, we are extremely pleased that administrators testing and using our products recognize their value by selecting StudentWatch Suite as best in class. It speaks volumes that our focus on delivering superior products that minimize the load on administration is being achieved, while meeting all the needs of school administrators and staff," said Tom Strasburger, Vice President of PublicSchoolWORKS.

(more)

## StudentWatch Suite Wins Readers Choice Award

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StudentWatch Suite is an online system built specifically for public schools that reports, communicates, documents and tracks safety issues including bullying, fighting and other behavioral problems. Integrated with this web-based program is a system for students and parents to anonymously report safety concerns about themselves or other students, either online or via telephone. The “anonymity” factor helps students feel more comfortable reporting bullying and other sensitive information, and the program goes even further by communicating directly to key administrators when time is of the essence. Each report submitted is immediately sent to the appropriate administrator to be addressed.

The systems provide reports and trends data for safety issues for individual schools and district-wide to evaluate the effectiveness of current safety programs and behavior strategies and to see where safety may be at risk. The Student Accident Management System tracks and documents student accident reports and is integrated with the other systems to improve playground safety and reduce risk in other areas in order to provide a comprehensive student health, safety and behavior management system. Judges said they haven’t found anything like this program, and agreed it would be very helpful for teachers, parents, and students to stay in communication—making the school environment as safe as possible.

### **About *District Administration***

*District Administration* is for leaders in K12 education. *District Administration*, which has a circulation of 75,000, is the only education magazine to reach every superintendent in the country, along with assistant superintendents, technology directors, school board presidents and federal funds administrators, among others. The magazine covers current trends and pressing issues in the K12 education industry along with strong coverage of emerging technologies and leadership issues for district-level administrators.

[www.districtadministration.com](http://www.districtadministration.com)

### **About PublicSchoolWORKS**

Since its founding in 2000, PublicSchoolWORKS has been committed to providing top-quality, practical and cost-effective solutions to the constantly changing environmental, health and safety requirements affecting the nation's educational systems. The company has gained an exemplary reputation for the innovation and technical superiority of its comprehensive and integrated safety and compliance management systems, which combine administrative software tools and resources to dramatically reduce the time and cost required to develop, implement, and sustain safety compliance programs. For more information visit us on the web at [www.publicschoolworks.com](http://www.publicschoolworks.com).